

## Belfair Towne Village

Bluffton, South Carolina

**Role:** Acquisition      Financing  
Development      Investment  
Planning      Leasing  
Pursuit Capital      Property Mgt.

**Period:** 1997 - 2003

**Project Type:** Office / Retail / Hospitality / Medical Office

**Size:** 256,840 SF, 35 Acres, 80-Room Hotel

**Cost:** \$25,000,000

### Property Overview

Belfair Towne Village is a 35-acre mixed-use development containing a 56,000 square foot **Kroger** Supermarket and in-line space containing 42,000 square feet; an 11,000 square foot bank/office building as well as medical office buildings, a limited service hotel and small offices.

Belfair Towne Village was developed with an eye toward a Low Country architectural style that dramatically sets it apart from all other retail developments in the market. Belfair Towne Village was the first development in the Route 278 corridor to successfully pass through all approval phases of the revised Beaufort County design standards. The design use of a "town square" setting, with brick, canopies, painted facades and landscaping has created an exciting retail and dining experience that was not found elsewhere in the Hilton Head market prior to Belfair Towne Village.

Batson-Cook Development Company controlled all aspects of the development of Belfair Towne Village from the initial land acquisition to the sale of the center in 2003.

