

Embassy Row

Atlanta, Georgia

Role: Acquisition Investment
Development Pursuit Capital
Zoning Financing
Planning Construction
Property Mgt. Leasing

Period: 1982 - 1992

Project Type: Office

Size: 800,000 SF,
47 Acres

Cost: \$70,000,000

Property Overview

Embassy Row, a joint venture development between Batson-Cook Development Company and New York Life Insurance Company, is a 490,000 square foot office complex in Atlanta, GA consisting of five Class A office buildings. Developed during the boom of the Atlanta office market, Embassy Row helped spark the office growth of the Abernathy/ Georgia Route 400 corridor by being one of the first developments in the area. Today, this corridor is one of the largest office sectors in Atlanta.

Batson-Cook Development Company was responsible for the land acquisition, rezoning, development, management and leasing of this project as well as assisted in the sale of the project to Carr America in 1997.

