

## Powers Ferry Landing

Atlanta, Georgia

**Role:** Acquisition      Investment  
Development      Financing  
Zoning      Leasing  
Planning      Construction  
Property Mgt.

**Period:** 1970 - 1986

**Project Type:** Office / Hospitality / Retail / Residential

**Size:** 1,075,000 SF,  
106 Acres,  
200-Room Hotel

**Cost:** \$100,000,000

### Property Overview

Powers Ferry Landing, a joint venture between Batson-Cook Development Company and New York Life Insurance Company, is a mixed-use development located on the north side of Atlanta at I-285 and the Chattahoochee River. Powers Ferry Landing was Batson-Cook Development Company's first significant project and was also one of the first office parks in suburban Atlanta. The office park not only contains office buildings, but also retail shops, banks, restaurants and a hotel. Over thirty years after its development, Powers Ferry Landing continues to be an Atlanta landmark.

